

I have no objection to a content provider adding a broadcast flag (or any other signal) to the images they assemble and mass market. Nor do I object to a manufacturer of electronics making use of such a flag to provide additional features to their customers. I do, however, strongly object to bringing a law into effect that requires all electronics manufacturers to comply with the wishes of the film industry (or any other content provider). The reason being that this clearly is only in the best interest of the established movie industry and not the public. It prevents innovation and development of new products because digital content electronics providers will have to have their use model sanctioned by a body whose primary purpose is to make money - not enable other entrepreneurs to make money nor to improve the quality of life of consumers (unless somehow they can charge for it). This power will be abused and it will be difficult for anyone to produce a new product! without the consent of the movie industry.

This law is being brought forward in an attempt to put the audio-video electronics industry into a strangle-hold that will force "business as usual" rather than allowing the industry to evolve with emerging technologies.